

ACC's Retail Sustainability Initiatives Program

Ashley Carlson
April 7, 2008



Are retailers shifting their focus on sustainability during the current economic climate?

Retailers and the Economy

- *“With all that is going on in the global economy, should being a socially and environmentally responsible company still be a priority? You’re darned right sustainability should be a priority.”* – Lee Scott, Wal-Mart
- **The “Sweet Spot”**
 - more than 88 % of consumers surveyed said they engage in what the researchers described as sustainable behavior¹.

Retailers and the Economy

Retailers are:

- **Pressing ahead with green business practices despite the downturn in the economy.**
 - 80 % of North American corporate sustainability executives plan to maintain or increase "green" spending in 2009 despite the recent economic downturn.¹
- **Discovering that there are still measurable economic benefits from going green.**
 - Fast-track on building permits and licenses, waiving certain fees, and federal and state level tax credits and incentives.²

Recent Retailer Efforts

- **Staples** - In February 2009, Staples will be the first national retailer to reward customers for recycling any brand of ink or toner cartridge¹.
- **Whole Foods** - New 'Gimme 5' program makes recycling #5s possible and convenient.
- **Sony** – Sony has started an ambitious internal project it optimistically calls “death of the clamshell.” Will roll out new prototypes in early 2009.³
- **JCPenney** – “Green Champions” and “Energy Captains” the eyes and ears of JCPenney⁴

ACC Program Goals

- Promote science-based criteria for product evaluations.
- Ensure stewardship and risk management initiatives are recognized.
- Position ACC as a technical resource for retailers.

Industry and Retailers Share a Common Objective

- Continually enhance benefits of products and materials to human health and the environment.

ACC Advocacy Objectives

1. Develop and advance a science-based approach for retail chemical product reviews/scorecard.
2. Build relationships with and influence stakeholders.
3. Secure opportunities for meaningful technical input into retailers' decision-making processes.

ACC Advocacy Objectives

4. Promote sustainability of plastics and chemicals to retailers and other interested parties.
5. Coordinate ACC advocacy on retailer sustainability initiatives impacting chemical products.

Wal-Mart Sustainability Initiative Overview & ACC Engagement



Sustainable Value Networks

Energy / Climate

- Global Greenhouse Gas Strategy
- Sustainable Buildings
- Global Logistics
- Alternative Fuels

Waste

- Operations & Internal Procurement

Products

- Packaging
- Textiles
- Electronics
- Food/ Ag & Seafood
- China
- Jewelry
- Forest & Paper
- Chemical Intensive Products
- (sub-areas: Automotive, Lawn & Gardens,
- Cleaners, Cosmetics, etc.)

Other U.S. Retail Activities

- Target
- Wegmans
- Safeway
- Home Depot
- Advance Auto Parts
- Walgreens
- RILA
- GMA/FMI
- Lowe's
- Publix
- Bed Bath and Beyond
- IKEA
- Harris Teeter

THANK YOU!

